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### CONTACT US

School of Business and Management  
**University of Arkansas** at Pine Bluff  
1200 N. University Drive, Mail Slot 4976  
Pine Bluff, AR 71601  
(870)575-8233

 UNIVERSITY of ARKANSAS AT PINE BLUFF <small>1873</small>	Master of Business Administration, MBA School of Business and Management <b>Business Analytics</b>	
<b>Degree Plan</b>		
	<b>COURSES</b>	<b>HRS</b>
<b>MBA Core Courses</b>	GACC 5301 Accounting and Finance for Managers	3
	GMGM 5301 Strategic Management	3
	GMIS 5301 Project Management	3
	GECO 5331 Managerial Economics	3
	GMGM 5335 International Business	3
	GECO 5320 Quantitative Method and Applications	3
	GMKT 5331 Marketing Research and Analytics	3
	GMGM 5631 Professional Report or MBA electives of 2 courses	6
<b>Business Analytics (9 hours)</b>	GBAF 5301 Financial Analytics	3
	GMKT 5301 Strategic Marketing	3
	GBAF 5303 Business Analytics	3
2/25/2022	<b>Minimum Required for Graduation</b>	36

 UNIVERSITY of ARKANSAS AT PINE BLUFF <small>1873</small>	Master of Business Administration, MBA School of Business and Management <b>Gaming and Casino Management</b>	
<b>Degree Plan</b>		
	<b>COURSES</b>	<b>HRS</b>
<b>MBA Core Courses</b>	GACC 5301 Accounting and Finance for Managers	3
	GMGM 5301 Strategic Management	3
	GMIS 5301 Project Management	3
	GECO 5331 Managerial Economics	3
	GMGM 5335 International Business	3
	GECO 5320 Quantitative Method and Applications	3
	GMKT 5331 Marketing Research and Analytics or GMKT 5301 Strategic Marketing	3
	GMGM 5631 Professional Report or MBA electives of 2 courses	6
<b>Gaming and Casino Management (9 hours)</b>	Select 3 courses from the following:	9
	GMHG 5311 Introduction to Gaming Industry	
	GMHG 5312 Casino and Gaming Management	
	GMHG 5313 Current Issues in Gaming Industry	
	GMHG 5347 Change Management	
	GMHG 5352 Promotion and Marketing Analytics	
	GMHG 5370 Legal, Regulatory, and Ethical Issues in the Hospitality and Gaming Industry	
2/25/2022	<b>Minimum Required for Graduation</b>	36

 UNIVERSITY of ARKANSAS AT PINE BLUFF <small>1873</small>	Master of Business Administration, MBA School of Business and Management <b>Hospitality Management</b>	
<b>Degree Plan</b>		
	<b>COURSES</b>	<b>HRS</b>
<b>MBA Core Courses</b>	GACC 5301 Accounting and Finance for Managers	3
	GMGM 5301 Strategic Management	3
	GMIS 5301 Project Management	3
	GECO 5331 Managerial Economics	3
	GMGM 5335 International Business	3
	GECO 5320 Quantitative Method and Applications	3
	GMKT 5331 Marketing Research and Analytics or GMKT 5301 Strategic Marketing	3
	GMGM 5631 Professional Report or MBA electives of 2 courses	6
<b>Hospitality Management (9 hours)</b>	Select 3 courses from the following:	9
	GMHG 5335 Hospitality Revenue Management	
	GMHG 5342 Foundations of Hospitality Industry	
	GMHG 5346 Best Practices of Hospitality Industry	
	GMHG 5370 Legal, Regulatory, and Ethical Issues in the Hospitality and Gaming Industry	
	GMHG 5352 Promotion and Marketing Analytics	
2/25/2022	<b>Minimum Required for Graduation</b>	36